AIA Hampton Roads

Strategic Plan 2023 | 2025

Plan & Simple

GOALS	STRATEGIES
Knowledge	Provide education and programs to make our members THE coastal resilient experts.
	Assemble the Coastal Adaptation and Resilience "Avengers" in Hampton Roads.
	Lead and demonstrate our knowledge and expertise to the community as part of our identity.
Member Value	Make our architects also experts in all things business: how to run one and how to succeed in one.
	Take such good care of the next generation of architects that they will never want to leave and others will want to come to Hampton Roads.
	Be the best AIA chapter that retains, attracts, and takes care of its members and supporters.
Outreach	Rebrand AIAHR so that everyone recognizes who we are and understands the value we bring to the community.
	Harness our strength and power in numbers to become the respected voice in architecture.
	Get architects "in the room where it happens" in every municipality in the region.